**Which communication is more powerful – spoken or written?**

Some people believe that spoken communication is more powerful than written communication. I think it’s true. Because during spoken communication you could provide your feelings in most expressive way than it could be in written communication.

During written communication you are using only words and language constructions. To make pauses in «speech» you could use punctuation marks. To highlight some expressions, you could use exclamation marks. To ask a question, you could use question mark. To divide you**R** whole message into several parts, you could use paragraphs or numbered list. But because of absence of listener in front of you – it’s impossible to adjust your style of providing information on the fly.

What about spoken communication - you could use **A** wide range of such tools like: voice tone and pauses, facial expression, body language and language of gestures. All of these methods allow us to provide information in more expressive way than in aforementioned written communication. And because of presence of listener in front of you – it’s possible to adjust your style of providing information on the fly depending on a reaction of your opponent.

If speak about business communication, when price of mistake is high and we need to align with some definite communication protocol, - written communication provides enough tools. And in case of usage of spoken communication for business purposes – we could face **~~with~~** extra stress because we need to focusing not only on what we want to say, but on the way of how we saying it too.

What about unofficial communication, when we don’t need to align to definite communication protocol, – spoken communication is more powerful **~~when~~** then written.